

WORLD SKILLS SÃO PAULO 2015 CONFERENCE PROGRAMME



WHAT IS WORLD SKILLS?

WorldSkills is the global hub for skills excellence and development. Through international cooperation and development between industry, government, organizations, and institutions, we promote the benefits of and need for skilled professionals through grass-roots community projects, skills competitions, and knowledge exchange. We show how important skills education and training is for youth, industries and society by challenging young professionals around the world to become the best in the skill of their choice.

Founded in 1950, WorldSkills is a global organization that promotes vocational, technological and service oriented education and training. We promote skilled careers in 72 Member countries and regions, all working with youth, educators, governments, and industries to help prepare the workforce and talent of today for the jobs of the future.

WHAT IS THE CONFERENCE PROGRAMME?

The WorldSkills Conference Programme is designed to bring leaders together from around the world for a productive, informative and eye-opening programme with the WorldSkills Competition as its centerpiece. This programme will bring you face-to-face with the leaders of today and tomorrow in global industries, while providing customized opportunities to network with the policy makers of today in addressing current global skills issues.

As part of the 43rd WorldSkills Competition in São Paulo, Brazil, we would like to extend an invitation to all worldwide leaders to come to Brazil and participate in the Conference Programme.

WHAT IS THE WORLD SKILLS COMPETITION?

The WorldSkills Competition occurs every two years and is the biggest vocational education and skills excellence event in the world that truly reflects global industry. The Competitors represent the best of their peers and are selected from skills competitions in WorldSkills Member countries and regions, all around the world. They demonstrate their abilities both individually and collectively to execute specific tasks for which they study and/or perform in their workplace.

One of the main legacies of the WorldSkills Competitions is to give visibility and importance to professional education, as one of the true tools of socioeconomic transformation.

The Competition also provides leaders in industry, government and education with the opportunity to exchange information and best practices regarding industry and professional education. New ideas and processes inspire school-aged youth to dedicate themselves to technical and technological careers and towards a better future.



WHAT IS THE CONFERENCE PROGRAMME?

	TUE. 11 AUG. (C-1)	WED. 12 AUG. (C1)	THUR. 13 AUG. (C2)	FRI. 14 AUG. (C3)	SAT. 15 AUG. (C4)	SUN. 16 AUG. (C+1)
Competition related events	Opening Ceremony	Day 1 of Competition	Day 2 of Competition	Day 3 of Competition	Day 4 of Competition	Closing Ceremony
Conference daily theme	EXPLORE BRAZIL	ENGAGE GLOBALLY	EXPERIENCE WORLDSKILLS	EMPOWER SKILLS EXCELLENCE	SHARE THE TREASURE	CELEBRATE CHAMPIONS
Conference morning	<ul style="list-style-type: none"> Industry or education study visit to Brazil company or school 	<ul style="list-style-type: none"> International partner conference on international cooperation and development (OECD, UNESCO, UNIDO, etc.) 	<ul style="list-style-type: none"> WorldSkills Leaders Forum and luncheon 	<ul style="list-style-type: none"> Ministers' Press Conference International Ministers open sessions and presentations 	<ul style="list-style-type: none"> Seminars on exchanging best practices, ideas, innovations and information 	<ul style="list-style-type: none"> Experience the culture of São Paulo tour
Conference afternoon	<ul style="list-style-type: none"> Industry or education study visit to Brazil company or school 	<ul style="list-style-type: none"> Closed sessions with international partners by invitation only 	<ul style="list-style-type: none"> Guided VIP tour of WorldSkills Competition 	<ul style="list-style-type: none"> Closed sessions with Ministers 		
Optional for afternoon		<ul style="list-style-type: none"> Guided tour of Competition Restaurant Service guest Industry or education study visit (based on demand) 		<ul style="list-style-type: none"> Guided tour of Competition Restaurant Service guest Industry or education study visit (based on demand) 	<ul style="list-style-type: none"> Guided tour of Competition Restaurant Service guest Industry or education study visit (based on demand) 	
Conference evening	<ul style="list-style-type: none"> Opening Ceremony 	<ul style="list-style-type: none"> Networking reception 	<ul style="list-style-type: none"> VIP dinner 	<i>Optional</i> <ul style="list-style-type: none"> Ministers meet the teams or Ambassador Reception 	<ul style="list-style-type: none"> Farewell dinner 	<ul style="list-style-type: none"> Closing Ceremony
Cost per day	\$130USD	\$180USD	\$260USD	\$120USD	\$120USD	\$180USD
**There will be a general registration fee of USD 200 that is a one time payment for Conference Days on C1–C4						

WHY SHOULD YOU ATTEND THE CONFERENCE PROGRAMME?

- Be part of the skills excellence and development conversation.
- Network and exchange knowledge and ideas with like-minded leaders.
- Participate and network at the WorldSkills Leaders Forum.
- Attend customized informational and networking sessions relating to global skills issues.
- Explore the WorldSkills Competition with a highly informative guide.
- Access to WorldSkills Competitors and Champions through guided tours and networking sessions.
- Share the excitement and festivities of the Opening and Closing Ceremonies of the WorldSkills Competition.

www.worldskillssaopaulo2015.com

CONFERENCE PROGRAMME THEME

Improving our world with the power of skills.

WHO SHOULD ATTEND?

Leaders in government, industry, international agencies, unions, associations or education.

* These prices are for the Conference programme components only. They do not include accommodations and transfers.

* If you would like to purchase a full accommodation package please contact WSSP2015 Customer Service for options and costs at: customerservice@wssp2015.com



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