

A3 AND PULL UP BANNER | TEMPLATES

Typeface

Frutiger LT Com 45 light
Frutiger LT Com 55 roman
Frutiger LT Com 65 bold

A3 Banner	Pull Up Banner
Titles 55 - 70pt	Titles 200 - 250pt
Subtitles 25 - 40pt	Subtitles 120 - 200pt
Text 13-18pt	Text 70pt

Logos

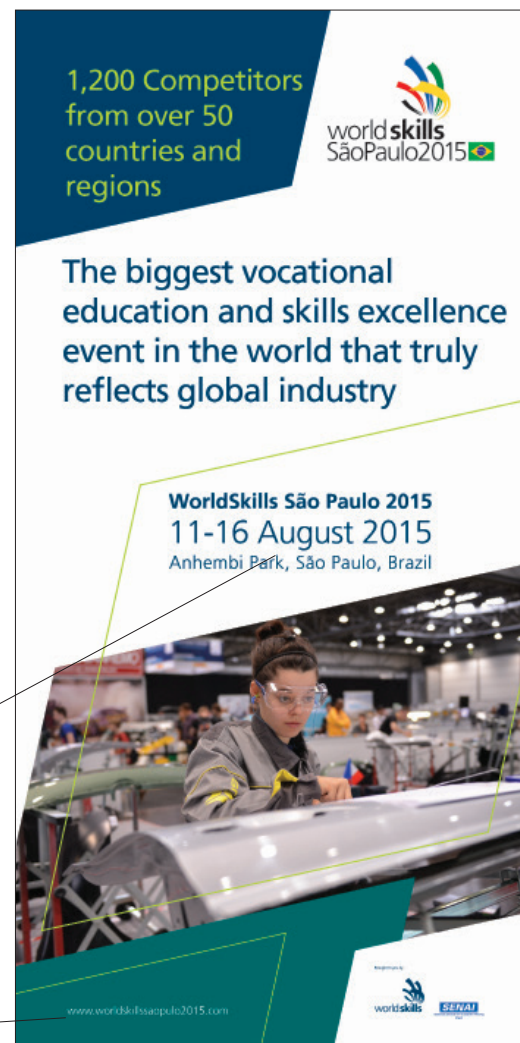
Competition logo + WSI and SENAI logos, must be maintained in accordance with the proportions applied to the templates. These already follow the rules of brandbook.

We suggest that the date of the competition and the site are kept in the typographical scheme of templates.

A3 Banner



Pull Up Banner 100x200cm



Images

Some images are in the file package with the editable Indesign file. You can also use images from WorldSkills Flickr by accessing the downloads area of the competition site.

Colors and Diamonds

In color combinations, use the color chart shown on the brandbook with caution. Focuses on reading and contrast in dense texts. You can also use the color scheme shown on the templates.

Apply the diamond according to the instructions of the brandbook, avoid using them in excess.

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worldskills
São Paulo 2015

The biggest vocational education and skills excellence event in the world

WorldSkills São Paulo 2015: Competitors from over 50 countries and regions take on real challenges related to 49 skills

The 43rd edition will gather approximately 1,200 Competitors.


In Brazil, the Competition will be organized by WorldSkills International together with the National Service for Industrial Training (SENAI), one of the five largest professional education institutions in the world.

WorldSkills São Paulo 2015
11-16 August 2015
Anhembi Park, São Paulo, Brazil

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